

Curriculum Vitae



Daisy Macdonald M&E and Theory of Change Specialist

Nationality: British
Expertise: Evaluation and Evaluability, M&E frameworks, Programme Design in International Development
Present position: Senior Consultant

Key Experience:

Daisy Macdonald has more than 15 years' experience in Monitoring and Evaluation (M&E) in a variety of contexts, primarily international development, as both a commissioner of evaluations and an evaluator. She also has expertise in project design for M&E, facilitating and supporting Theory of Change processes to strengthen intervention logic and evaluability. For the last 6 years she has been working as an M&E specialist in eye health and disability inclusive development, leading the Evaluation team at Sightsavers, an international NGO working in Africa and Asia. She is currently offering the following key M&E skills for the international development context; Project design support and evaluability, accredited facilitator, evaluator and evaluation manager, substantial interviewing experience, data analysis and report writing.

Qualifications:

Qualification obtained & Name of Course	Institution	Year
Accredited Facilitator	Association of Facilitators	2018
Mastering Theory-based Impact Evaluation Impact Evaluation	European Institute of Public Administration	2017
Security Awareness and First Aid Training	International Location Safety Ltd	2017
Ethics in Evaluation	UNICEF online course	2016
Impact Evaluation	Institute of Development Studies	2013
Management Development Programme	Mercuri Ltd	2012 – 2013
Social Statistics / Quantitative Data Analysis using SPSS / Qualitative Data Analysis using NVIVO – MSc Modules	University of Sussex	2006
MA Environment, Development and Policy	University of Sussex	2005
BSc Economics and Environmental Science	University of Stirling	1996

Language capabilities:

English	mother tongue
French	reading fair; speaking fair; writing fair

Country experience:

Bangladesh, Botswana, Egypt, France, India, Indonesia, Kenya, Mozambique, Pakistan, Sierra Leone, Sri Lanka, Uganda, UK, Zambia

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Experience:

Date & Location	Description
May 2019 – current UK, Tanzania	Evaluator – Leading an evaluation of Sightsavers 3 year eye care programme in Morogoro, Tanzania
April 2019 – current UK	Theory of Change Facilitator – Leading the theory of change design process for 13 country-level theories of change for consortium grantees of DFID-funded £90 mill Neglected Tropical Disease programme in West Africa
Feb 2019 Botswana	Co-facilitator – IMA International M&E training and Training of Trainers for Botswana National Productivity Centre
Dec 2018 UK	Co-facilitator – IMA International Design + delivery of scheduled course: ‘Results-Based Management’ for development professionals from donor, public, NGO and private sectors.
Nov 2018 – current UK, Global	Facilitator – IMA International . Joined the team offering facilitation, training of trainers and consultancy around M&E and Theory of Change.
July – Oct 2018 UK	Theory of Change Facilitator – Leading theory of change design process for grantees on DFID-funded £13 mill consortium empowerment and inclusion programme.
Aug 2018 Uganda	Workshop Facilitator – Facilitating Mid-Term Review Theory of Change workshop for EC funded Economic Empowerment project for youth with disabilities
July and Dec 2018 UK	Trainer – Theory of Change training for institutional funding, programme design and M&E teams for an international NGO.
Feb 2012 – May 2018 UK and Sri Lanka, Bangladesh, India, Pakistan, Kenya, Mozambique, Uganda, Zambia	Sightsavers – Senior Global Impact Advisor - Responsible for leading and managing the Evaluations Team, and for strategic direction of evaluation at Sightsavers. Overseeing and managing the evaluation portfolio by commissioning and quality assuring external evaluations, as well as directly designing and conducting programme/project evaluations and reviews for EC, USAID, DFID and Irish Aid programmes and grants. Ensuring the learning gained from evaluation translated into better programming. Leading Sightsavers work on thematic level theories of change, and developing organisational impact indicators. Improving evaluability of projects by developing project level theories of change at design stage. Ensuring sound measurement indicators and baselines for all projects are in place, especially for project outcomes and impact level, and developing new measurement approaches and indicators, especially in harder to measure areas.
Feb 2009 – Apr 2012 UK, Egypt	Project Officer – Itad International Development Consultancy Project Management Assistant, Survey Specialist and Researcher, on projects including: DFID Country Programme Evaluations; Sida/Stockholm Environment Institute institutional evaluation, IUCN External Review 2011 and Bond Value for Money UK NGO briefing paper, in particular specialising in design and implementation of stakeholder web surveys, data/textual analysis and review. Responsible for contract management, client liaison, monitoring budgets (<£750k), freelance consultant liaison, project logistics (up to 15 at a time).

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June 2008 UK	Research Officer – Relief International UK Developed and designed microfinance strategies for African pastoral communities in Niger and Somalia for USAID funding proposals, identifying key factors for administering loan funds to nomadic groups.
Feb – May 2008 Indonesia	Project Evaluator – Social care and Microfinance evaluation for Yayasan Usaha Mulia. Conducted an evaluation of the NGO’s children’s home in Java, reporting to Board and Trustees through an evaluation report with strategic recommendations. Assessed and reported on the scope for expansion of YUM’s microcredit opportunities in Kalimantan, to inform their strategic planning process and future programme design.
2004 – 2007 UK	Project Officer at Teaching and Learning Unit, University of Sussex - Contributed to project design, coordination and evaluation of electronic-portfolio for professional development programmes (the project was nominated for the Times Higher Education Supplement award). Organised training programmes, designed and managed dedicated website.
2001 – 2006 UK, France	Research Associate - CJC Consulting Freelance consultant on a wide range of policy evaluation commissions for clients such as, Defra, Forestry Commission and Scottish Executive. Responsible for interviewing (face-to-face and telephone), scoping studies and support for methodology development and questionnaire design, data management, report writing, representing the consultancy at steering group meetings.
1996 – 2001 UK	Research Assistant – Socio-Economics Group, Macaulay Land Use Research Institute. Responsible for interviewing, literature reviews, report writing, representing the Institute at international meetings and conferences, presenting work to colleagues and government assessment panels.

Publications

Macdonald, D.V, (2017) *Inclusive Eye Health Bhopal Pilot - Learning Review*, Report on pilot project for Sightsavers, October 2017, (accepted for presentation at AMPS/WHO/UWE conference 25-26 Jan 2018 - Health: The Design, Planning and Politics of How and Where We Live)

Macdonald, D.V., Eddis, J., Gillani, R., Gillani, M., Bilal, M. and Ahmed, L. (2017) *Strengthening Pakistan’s Response to Diabetic Retinopathy Project Mid Term Review*, Report for Standard Chartered Bank and the International Agency for the Prevention of Blindness, August 2017

Aruldas,V., Buttan, S., Macdonald, D.V. and Tate, A. (2017) *Sunderbans Eye Health Service Strengthening Project Mid-term Review*, Report for Standard Chartered Bank and the International Agency for the Prevention of Blindness, April 2017

Ogundimu, K., Macdonald, D.V., Smart, N., Vandy, M., Mattia, J., King, E. and Gondoe, T. (2016) *Strengthening National Health Systems and Increasing Access to Health Services for Persons with*

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Disabilities in 3 Regions of Sierra Leone – Mid-Term Review. Report for European Commission, September 2016

Barr, J., Gregorowski, R. and MacDonald, D. V. (2010) *Evaluation of Ministry of Justice International Projects for Young Professionals, John Smith Memorial Trust, Judicial Studies Programme and Lord Chancellor's Training Scheme*, Report for UK Ministry of Justice, UK Government

Morley, L., Eraut, M., MacDonald, D.V. Aynsley, S. and Shepherd, J. (2006) *Needs of employers and related organisations for information about quality and standards of higher education*, University of Sussex, School of Education report to HEFCE (Higher Education Funding Council England)

Roberts, D., MacDonald, D.V., Kampas, T., Shannon, P., Potts, J. and Barraclough (2002) *Nature Conservation Designations and Land Values* Macaulay Land Use Research Institute report to the Scottish Executive Central Research Unit.

Crabtree, J. R., Chalmers, N., Thorburn, A., MacDonald, D.V., Eiser, D., Potts, J. and Colman, D. (2001). *Economic Evaluation of the Community Woodland Scheme*. Macaulay Land Use Research Institute report to the Forestry Commission.

Macdonald, D.V, Crabtree, J.R., Wiesinger, G., Dax, T., Stamou, N., Fleury P., Gutierrez J.A. and Gibon, A. (2000) Agricultural Abandonment in Mountain Areas of Europe: environmental consequences and policy response *Journal of Environmental Management* 59 pp.47-69

Macdonald, D.V., Hanley, N.D. and Moffatt, I. (1999) Applying the concept of Natural Capital Criticality to Regional Resource Management. *Ecological Economics* 29 pp 73-87

Crabtree, J.R., Macdonald, D.V. and Barron, N. (1997) The Cairngorms. In: Euromontana *Environmental Concerns in Mountain Farming* Report for European Commission DGXI, Euromontana, Paris.