



# Monitoring & Evaluation for Results

Unlock insights in your organisation

## Our offer:

**This Monitoring and Evaluation online course is a 6-week programme specifically designed for development workers in NGOs, government, UN agencies and private sector organisations.**

We know you and your organisation want to become more effective.

We believe you can do this by enhancing Monitoring and Evaluation practices.

The course addresses M&E for the entire results chain, including the all-important outcomes, and enables you to understand the importance of using information and knowledge for evidence-based decision making.

You will learn how to:

- decide what and how to monitor with different stakeholders
- clarify key results at the programme-level using logic models
- plan a project using the logical framework
- develop indicators and targets
- use participatory methods for data collection and analysis
- design and manage evaluation
- use your M&E findings to improve learning and stakeholder engagement
- develop and work with a practical M&E system.

## How the course works:

You work from the comfort of your own home or office. You complete the course over 6 weeks with facilitated, scheduled live meetings.

You will join a peer group of participants from different organisations and countries. IMA International facilitators will guide and mentor your learning process, providing you with:

1. Practical exercises and reflection activities
2. 6 guided 90-minute group webinars
3. Paired and peer group work
4. Presentations and video inputs
5. Written resources and links
6. Relevant case studies
7. User-friendly platform for accessing all materials, presentations and resources, sharing with your peer group and uploading your regular assignments to a dedicated portfolio
8. Scheduled access to mentors
9. Personalised mentoring session as 3-month follow up

**You are awarded an M&E certificate after completing the course and fulfilling all course criteria.**

## Content:

### Module 1:

**M&E fundamentals**

### Module 2:

**Identify stakeholders and their differing needs and roles**

### Module 3:

**Creating logic models**

### Module 4:

**M&E frameworks**

### Module 5:

**Assumptions and risks in design**

### Module 6:

**Developing indicators, targets and sources of data**

### Module 7:

**Data Collection**

### Module 8:

**Reviews in M&E**

### Module 9:

**Baseline, evaluation, and impact studies**

### Module 10:

**Participatory appraisal methods**

### Module 11:

**Prepare an M&E plan**

### Module 12:

**M&E systems and learning**

**How long:** 6 week programme: 9 contact hours; 10 hours self-study and reflection; 10 hours peer and paired work; 10 hours pre and post course learning

**Cost:** £1250

The course will include facilitated, scheduled live meetings, including 6 fixed date webinars.

**A good internet connection is a requirement for this course**

For the latest course dates and booking deadlines please see our website or get in touch.

For help and advice with planning your in-house training or consultancy needs contact us to set up an online meeting with one of our team.

**Visit [imainternational.com](http://imainternational.com)**

**or email [post@imainternational.com](mailto:post@imainternational.com)**



**ima**  
INTERNATIONAL



I loved the professionalism of IMA and the way of the organisation teaching mechanism. The trainers made M&E easy to understand and gave us some insight and experience which we can take back home and apply in our organisation.

Dr. Khainoor Zahan,  
Assistant Director,  
Bangladesh National Nutrition Council (BNNC)  
Bangladesh



## IMA International

Drummond House,  
89 High Street,  
Hurstpierpoint,  
West Sussex  
BN6 9RE, UK

[post@imainternational.com](mailto:post@imainternational.com)



ACCREDITED  
SHORT COURSE PROVIDER



To find out more visit [imainternational.com](http://imainternational.com) or email [post@imainternational.com](mailto:post@imainternational.com)