



Monitoring, Evaluation Accountability and Learning (MEAL)

Unlock insights in your organisation



ima
INTERNATIONAL

Our offer:

This Monitoring, Evaluation Accountability and Learning online course is an 8-week programme specifically designed for development workers in NGOs, government, UN agencies and private sector organisations.

We know you and your organisation want to become more effective.

We believe you can do this by enhancing MEAL practices.

The course addresses MEAL for the entire results chain, and enables you to understand the importance of using information and knowledge for learning and evidence-based decision making.

Understand how to develop a learning M&E system, use new digital technologies, and explore techniques for monitoring remotely.

You will learn how to:

- decide what and how to monitor with different stakeholders
- clarify key results at the programme-level using logic models
- plan a project using the logical framework
- develop indicators and targets
- use participatory methods for data collection and analysis
- design and manage evaluation
- use your M&E findings to improve organisational learning and stakeholder engagement
- use new and innovative digital methods for M&E, including remote monitoring
- incorporate Knowledge Sharing practices into your M&E
- develop and work with a practical M&E system.

How the course works:

You work from the comfort of your own home or office. You complete the course over 8 weeks with facilitated, scheduled live meetings.

You will join a peer group of participants from different organisations and countries. IMA International facilitators will guide and mentor your learning process, providing you with:

1. Practical exercises and reflection activities
2. 6 guided 90-minute group webinars
3. Peer group work
4. Presentations and video inputs
5. Written resources and links
6. Relevant case studies
7. User-friendly platform for accessing all materials, presentations and resources, sharing with your peer group and uploading your regular assignments to a dedicated portfolio
8. Personalised mentoring session as 3-month follow up

Content:

Module 1:

MEAL fundamentals

Module 2:

Identify stakeholders and their differing needs and roles

Module 3:

Creating logic models

Module 4:

M&E frameworks

Module 5:

Assumptions and risks in design

Module 6:

Developing indicators, targets and sources of data

Module 7:

Data Collection and remote M&E

Module 8:

Reviews in M&E

Module 9:

Baseline, evaluation, and impact studies

Module 10:

Participatory appraisal methods

Module 11:

Prepare an M&E plan

Module 12:

MEAL systems

How long: 8 week programme: Approximately 30-40 hours including 6 live webinars (90 minutes each).

Cost (2021): £1250

You are awarded an M&E certificate after completing the course and fulfilling all course criteria.

For the latest course dates and booking deadlines please see our website or get in touch.

For help and advice with planning your tailored training or consultancy needs contact us to set up an online meeting with one of our team.

Visit imainternational.com

or email post@imainternational.com



“ I came away with not just the knowledge I was seeking but also more, and a confidence in my ability to actually apply that knowledge to my day to day work responsibilities. I've really appreciated the way the course are structured and facilitated, using a variety of different methods, from webinars to self-reflection time, to working with my peers that were also on the course with me.

Paloma Clohossey

Regional planning officer, UNICEF



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