

5 days

Knowledge Management

Unlock insights in your organisation

Unlock insights in your organisation through knowledge sharing

Find out how your organisation can learn from its people and its experiences to become more innovative, responsive and strategic:

- develop a culture that harnesses the know-how and experience of your people
- make knowledge accessible to everyone who needs it, by building knowledge sharing (KS) into everyday operations
- use knowledge management (KM) to achieve and support your strategic objectives

Why choose this course

This unique course is designed for development professionals who have an interest in information and knowledge management and knowledge sharing approaches. It is ideal for managers of teams and departments, especially for those who recognise the value of sharing beyond organisational roles and functions. It is crucial for those involved in change management and developing organisational strategy in complex adaptive systems. Communications, M&E and learning and development specialists wanting to help others interpret, share and use their insights, find this course equally valuable.

What you will learn

Through a mix of practical activities, theory and case study examples you will learn how to:

- advocate for effective knowledge sharing
- foster an enabling environment within your own organisation that encourages knowledge sharing
- conduct a knowledge management assessment of your organisation
- apply knowledge sharing tools and techniques in practice
- develop a knowledge management strategy to institutionalise KM practices within your organisation



Daily Course Objectives

Subject to change to reflect participants' needs.

Day 1

Fundamentals

- understand the fundamentals and key concepts of knowledge management
- how to make a case for knowledge management
- explore the role of KM in an organisation
- identify where KM is situated in your organisation
- establish a framework and components for developing your knowledge management strategy throughout the course

Day 2

Understanding context and taking stock

- understand the cultural and behavioural elements of knowledge management
- explore how to develop a conducive environment for knowledge sharing and overcoming challenges
- learn how to make the best use of organisational assessments

Day 3

Actively learning from feedback loops

- examine supply and demand for knowledge
- capture and generate meaningful lessons learned
- recognise and maximise learning opportunities in the project cycle
- pool good practice examples

Day 4

Pure KM tools and supporting practices

- explore and apply knowledge sharing techniques and processes
- share current examples of ICT and social media
- identify and work with knowledge champions

Day 5

Knowledge management strategy

- develop steps for a knowledge management strategy
- validate components of your KM strategy with peer support
- share insights for overcoming challenges and recognising success in KM in your organisation

How long: 5 days

Cost: £2350

For the latest course dates, locations and booking deadlines please see our website or get in touch.

And for help and advice with planning your in-house training or consultancy needs contact us to set up a Skype call with one of our team.



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Since participating on this very useful knowledge management workshop I am now engaged in IFAD's country KM strategy, strengthening KM in our projects and forming a KM group.



Ahmed Subahi, Country Programme Officer, IFAD, Sudan



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